

## Orit KInsbrunner - Hakim

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### Professional Experience:

UX/UI Freelance (B2B/B2C), 2018 - Present

- Owner of OritUX Brand
- Specializing in UX/UI for B2B and B2C
- Implementing data-driven UX strategies for business systems
- Customizing UX solutions tailored to client needs
- High-level prototyping

### Previous Roles:

- Divisional main analyst, Customers division, Migdal Group (2010-2018)
- Head of commissions control team, Migdal Group (2008-2010)
- Analyst, Migdal Group (2005-2008)
- Financial accompanist, Mifal Ha'pais (2002-2005)
- Economist, Teva Pharmaceuticals (2001-2002)

### Skills:

- \* Figma
- \* Adobe XD
- \* Sketch
- \* Protopie (admin of the [Israeli Facebook group](#) for Protopie users)
- \* WordPres
- \* Ongoing interest in AI-based UX/UI tools

### Education:

- UI Design Course (online at [www.learnui.design](http://www.learnui.design))
- UX Course (Netcraft academy, under the professional management of Dr. Ofer Monar)
- MBA, Open University
- BA in Economics, Tel-Aviv University