

Orit Kinsbrunner-Hakim

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Profile & Experience - Freelance UX/UI Designer – 2018-present

Data-driven UX/UI designer with experience working across diverse interfaces and collaborating with various roles in the relevant market. I've designed for web, mobile, and information systems, partnering with product managers, developers, and stakeholders to create user-focused solutions.

Previous Roles

- Main Analyst, Customers Division, Migdal Group (2010-2018)
- Head of Commissions Control Team, Migdal Group (2008-2010)
- Analyst, Migdal Group (2005-2008)
- Financial Accompanist, Mifal Ha'pais (2002-2005)
- Analyst, Teva Pharmaceuticals (2001-2002)

Education

- UI Design Course
- UX Course (Netcraft, professional management of Dr. Ofer Monar)
- MBA, Open University
- BA in Economics, Tel-Aviv University

Skills

- Design Tools: Figma, Adobe XD, Sketch
- User interviews and user research
- UX methodologies in complex environments

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- Cross-platform design (web, mobile, information systems)
- Protopie
- Wireframing and prototyping
- Ongoing interest in AI-based UX/UI tools
- WordPress

Awards & Achievements

- Client recommendation letter available upon request
- Joining the faculty at Tel Aviv-Yaffo Academic College, specializing in the User Experience and Psychology track
- Community manager of the Israeli Protopie users group